Getting the picture... and the joke: The pictorial and the verbal in business cartoons
Pauline Tee Anderson

Appendix
All cartoons originally published in the Spectator (and reproduced with their kind permission)

Cartoon 1
The Spectator

Cartoon 4
The Spectator

Cartoon 5
The Spectator
Cartoon 8
The Spectator

‘He doesn’t seem to be at his desk.’

Cartoon 10
The Spectator

‘State-of-the-art Chinese lap-top!’
Cartoon 11
The Spectator

"When I said we’ll have to cut out some of this paperwork, Fenton, I meant . . . !"

Cartoon 12
The Spectator

'Tarzan Actors' Training School

Johnny here will show you the ropes.'
Cartoon 13
The Spectator

“'I know it saves on day care, but I still don't feel entirely comfortable…'